

NOTES FOR STANDWATCH.ORG'S FORM 1023 SUBMISSION

PART IV – Narrative Description of StandWatch's Activities

What is StandWatch.org?

StandWatch.org is a new non-profit that is being built from the ground up to provide free medical care to veterans who live in small towns and rural areas. Over 300,000 veterans have died waiting for healthcare services. StandWatch is going to try and put an end to that.

What's StandWatch's Goal? Do We Have a Political Agenda?

Our only goal is to provide medical care and family support services to veterans on the ground in their communities. In particular, we want to fill the gap between VA facilities and veterans in rural areas. That's it. StandWatch is not a political organization or advocacy group. We do not care about government reform, public policy, insurance, the Affordable Care Act (Obamacare), committees, or anything else that distracts us from saving lives. We will not facilitate political photo-ops, or allow our logo and name to be used for any political purpose. If an elected official wants to become an Action Team member (see below) and get dirty alongside our volunteers at a care site, that's great. Otherwise, we will not allow our patients, or our organization to be exploited by anyone for political purposes. Stuff the politics. Let's just take care of people.

How Does StandWatch Work?

We are raising money to build four mobile medical units that will deploy separately, or in a group, to various locations around the country. At first, just because of where we are based, most of our efforts will focus on West Virginia, Kentucky, Tennessee, North Carolina, Southwestern Virginia, and South Carolina. As resources come available, our hope is to spread nationwide.

When all four units roll into town, we'll set up a small field hospital where veterans and their families can receive basic checkups and screenings. These care sites will be staffed with doctors, nurses, physician assistants, dentists, and psychiatric care professionals. Our plan is to have a minimum of sixteen staffers and volunteers on the ground to provide services at each stop.

This is what will happen at each care site:

1. Veterans will be provided with a health screening. Basic illnesses and non-life threatening problems will be dealt with onsite. Patients will be able to schedule appointments online, or can simply show up.

2. If a patient needs follow-up care with a specialist, we will have appointments available that have been prescheduled with specialists at local civilian hospitals.
3. Veterans will be provided a voucher that covers the cost of the initial consult with the specialist. They will not be sent home without a clear plan for taking the next step in the care process.
4. We will offer psychological screening services for anyone who needs to talk with a licensed psychiatrist, psychologist, or chaplain. Special emphasis will be placed on veterans who feel they suffer from PTSD, and their families. Again, we will accept appointments through our website, but walk-ins are perfectly acceptable.
5. Each care site will also have an “Action Team”; a group of individuals who, if the patient so chooses, can make calls and try to expedite services at the VA. Action Team members will vary per site and may include anyone including doctors, community leaders, elected officials (no cameras allowed), or influential members of the business community.
6. As we grow our resources, it is our intent to offer separate programs for teens that have experienced loss from the suicide or death of a parent who served in the armed services, or as a first-responder.

Where Are You Getting Funding?

StandWatch.org will never accept one dime of government money. Right now, everything we’ve spent has come out of the CEO’s and Chief Medical Officer’s pockets. It is our hope that there are enough Americans across the country that feel the same responsibility that we do to care for the people who have sacrificed so much to defend our freedoms. As such, we will be 100% privately funded through individual and corporate donations.

PART V - Compensation and Other Financial Arrangements With Your Officers, Directors, Trustees, Employees, and Independent Contractors

2a. Are any of your officers, directors, or trustees related to each other through family or business relationships? Yes, Zachary K. Northup (Chair), and Melissa L. Northup (Secretary Treasurer) are husband and wife.

3a. For each of your officers, directors, trustees, highest compensated employees, and highest compensated contractors listed on lines 1a, 1b, or 1c, attach a list showing their name, qualifications, average hours worked, and duties.

Zachary K. Northup (Chair, and Chief Executive Officer) – Small business owner, DoD consultant for over seventeen years. He is a former military officer, experienced fundraiser, and logistician. As CEO he has day-to-day responsibilities

for the organization, including carrying out the organization's goals and policies. The CEO shall attend all board meetings, report on the progress of the organization, answer any questions, and carry out the duties described in the job description. The board can designate other duties as necessary. The Executive Committee must approve all staff additions, but the CEO can terminate any employee without notifying the board. Staff salaries and compensation must fall within the parameters established by the Finance Committee's budget.

Melissa L. Northup (Secretary Treasurer) – Certified Public Accountant with twenty years experience in accounting including auditing, tax preparation, corporate accounting and governmental accounting. She is currently employed by the West Virginia Department of Health and Human Resources as an Accounting Supervisor in Grants Management. As Secretary Treasurer, she will be responsible for keeping records of board actions, including overseeing the taking of minutes at all board meetings, sending out meeting announcements, distributing copies of minutes and agendas to board members, and assuring that corporate records are maintained. Additionally, the Secretary Treasurer shall chair the Finance Committee, prepare the budget, help develop fundraising plans, prepare the annual Form 990 as well as the financial information to be made available to the board and outside entities upon board approval.

Albert W. Conaway (Vice Chair) – Small business owner with experience in digital media and marketing. As vice-chair he shall chair all committees on special subjects as designated by the board.

Dr. Melin Moses (Chief Medical Officer) - Dr. Melin Moses is the co-founder of StandWatch.org and its Chief Medical Officer. He is a family practitioner and currently serves as chief-of-staff at St. Mary's Medical Center in Huntington, West Virginia. He is a 1995 graduate of Loma Linda University School of Medicine and, over the last 20 years, has participated in multiple international medical missions. As our CMO, Melin is responsible for coordinating all aspects of our medical assistance programs.

PART VI – Your Members and Other Individuals and Organizational That Receive Benefits From You

1a. After an initial medical examination by our physicians, if a veteran requires follow up care by a specialist, he/she will be provided a voucher that covers the cost of the initial consult with the specialist. They will not be sent home without a clear plan for taking the next step in the care process.

PART VIII – Your Specific Activities

4d. Initially, we will be fundraising in West Virginia. If the organization grows, we will expand to other states. We will not be fundraising for other organizations.

SCCHEDULE C. – Hospitals and Medical Research Organizations

Section 1

2a. – We will be providing basic medical care to veterans, not the general public.

2b. – We will be providing care at no charge. There will be no need to bill private insurance plans or Medicare.

2c. – We will be providing care at no charge. There will be no need to bill private insurance plans or Medicaid.

4a. – We will provide care via mobile care units. We will not maintain a fixed facility where we see patients.

5a. – Our entire focus is providing care for charity patients. See narrative in Part V.

5b. – See narrative in Part V.

5c. – Not available. We are new and have no care data.

5d. – Not applicable.